

AAOS Practice Forward: Managing your Practice in an Era of Health Care Transformation #3484

September 23-24, 2011; Chicago, IL

John M. Cherf, MD, MPH, MBA; Course Director

DAILY SCHEDULE

CME Credit 14
As of 09.19.11

THURSDAY, SEPTEMBER 22

5:00-7:00 pm REGISTRATION – *State Ballroom Foyer*

FRIDAY, SEPTEMBER 23

7:00 am REGISTRATION – *State Ballroom Foyer*
Continental Breakfast/ Exhibits – *LaSalle II Ballroom*

7:30 Opening Welcome – *LaSalle I Ballroom*
Practice Forward: Managing Your Practice in an Era of Health Care Transformation
John M. Cherf, MD, MPH, MBA

ORTHOPEDIC ECONOMICS AND POLICY

Moderator: *John M. Cherf, MD, MPH, MBA*

7:45 am *Overview – Understanding and Managing Today's Realities*
John M. Cherf, MD, MPH, MBA

7:50 Orthopedic Economics 2011
John M. Cherf, MD, MPH, MBA

8:20 Providing Value
Valinda Rutledge, MBA

8:50 Health Care Policy Update
Lambert van der Walde

9:20 Payer Perspective
Allan M. Korn, MD

9:50 Questions and Answers

10:15 Refreshment Break/Exhibits – *LaSalle II Ballroom*

NEW PAYMENT MODELS

Moderator: *John M. Cherf, MD, MPH, MBA*

- 10:35 am *Overview - Taking on Risk – LaSalle I Ballroom*
John M. Cherf, MD, MPH, MBA
- 10:45 **Bundled Payments**
Shannon Fiser
- 11:15 **Episodic Payments**
Wade Johannessen, PhD
- 11:45 **Shared Savings**
Marty Manning
- 12:15 **ACO Update**
David Harlow, JD, MPH
- 12:45 **Questions and Answers**
- 1:00pm **Lunch/Exhibits– LaSalle II Ballroom**

ORTHOPEDIC WORKFORCE

Moderator: *John M. Cherf, MD, MPH, MBA*

- 2:00 *Overview – Shortage or Surplus– LaSalle I Ballroom*
John M. Cherf, MD, MPH, MBA
- 2:05 **Orthopedic Census 2010**
Matthew J. Twetten, MA
- 2:35 **Recruitment and Placement Strategies**
Kurt Mosley
- 3:05 **Refreshment Break/Exhibits**
- 3:25 **Physician Compensation**
Michael McCaslin, CPA
- 3:55 **Culturally Competent Care**
Raj D. Rao, MD

- 4:25 pm Questions and Answers
- 4:35 Adjourn for Day
- 5:30 Welcome/Meet the Faculty Reception – *LaSalle II Ballroom*

SATURDAY, SEPTEMBER 24

- 7:00 am Continental Breakfast/Exhibits – *LaSalle I Ballroom*
- 7:30 Announcements– *LaSalle II Ballroom*
John M. Cherf, MD, MPH, MBA

CLINICAL AND FINANCIAL INTEGRATION

Moderator: *John M. Cherf, MD, MPH, MBA*

- 7:35 *Overview – Several Collaborative Options*
John M. Cherf, MD, MPH, MBA
- 7:45 Financial Considerations
Michael McCaslin, CPA
- 8:45 Legal Considerations
Kathleen L. DeBruhl, Esq
- 9:45 Valuations
William W. Horton, Esq
- 10:05 Merger & Acquisition Activity
Aaron Murski
- 10:25 Hospital Perspective
Gary Wainer, DO
- 10:55 Employment Contracts
William W. Horton, Esq
- 11:15 Questions and Answers
- 11:30 Refreshment Break/Exhibits – *LaSalle I Ballroom*

TECHNOLOGY ADOPTION

Moderator: *John M. Cherf, MD, MPH, MBA*

- 11:50 am *Overview – The IT Mandate – LaSalle II Ballroom*
John M. Cherf, MD, MPH, MBA
- 11:55 EHR and Meaningful Use
Louis McIntyre, MD
- 12:25 pm Privacy, Security Expectations and Compliance
Cynthia "Cindy" Dunn, RN, FACMPE
- 12:55 Panel Discussion with Questions and Answers
- 1:20 Lunch/Exhibits – *LaSalle I Ballroom*

ORTHOPEDIC MARKETING

Moderator: *John M. Cherf, MD, MPH, MBA*

- 2:20 *Overview –Marketing in a New Era – LaSalle II Ballroom*
John M. Cherf, MD, MPH, MBA
- 2:25 Social Media Today
Jamie Verkamp and David Harlow, JD, MPH
- 2:55 Shared Decision Making
Cathryn Crookston, RN, BSN, CCE
- 3:15 Refreshment Break/Exhibits
- 3:35 Patient Satisfaction
Jamie Verkamp
- 3:55 Questions and Answers
- 4:10 ORTHOPEDICS 2020 & Closing Remarks
John M. Cherf, MD, MPH, MBA
- 4:30 Adjourn

COURSE DIRECTOR

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